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## PRESS RELEASE

### **Primate Collaborates with rp Visuals for DistribuTECH 2016**

The Largest Annual Transmission and Distribution Event in the World

**Melbourne, FL** (January 29, 2016) - Get ready for another stunning co-exhibition from Primate Technologies, Inc. and rp Visuals this year at the DistribuTECH Conference in Orlando. This pairing of software and hardware wowed attendees last year with an innovative video wall comparing display technologies commonly used in control room designs. This year is poised to showcase both companies using interactive technology, as well as a cost-effective way to design smaller control rooms using a blend of projectors.

Primate and rp Visuals of Anaheim, California will collaborate this year to showcase Primate's Operational and Situational Awareness technology. Primate's product portfolio that digitizes a mapboard or a printed surface and integrates data from diverse technology systems for a collaborative and intelligent visual will be shown on RPV's mounting solutions. Primate's technology will be displayed via an Optical blend screen system and a Touch/Interactive Flat Panel array.

The display, which is designed and provided by Primate Technologies, demonstrates Situational and Operational Awareness techniques for control rooms by showing examples of digitized maps with operator entered pins and notes, along with other visuals that show data aggregated from diverse systems with more intense animation and alerts for advanced visualization.

The conference will take place at the Orange County Convention Center Tuesday, 9-February through Thursday, 11-February. 2016 DistribuTECH attendees can witness our state-of-the-art video wall display in Booth 858. Primate Technologies will also be providing content to the following booths at the event:

**Primate Technologies, Inc. / rp Visual Solutions – Booth 858**

**Mitsubishi / Activu - Booth 2113**

**Christie Digital Systems – Booth 1567**

**The Control Room Group (AVI/SPL) – Booth 2618**

**Planar Systems - Booth 1235**

**About Primate Technologies, Inc.:** Primate Technologies, Inc., is a visualization software company focused on situational and operational awareness solutions. Primate Technologies has a record of performance for delivering products that exceed industry and regulatory standards including compliance with security requirements. Incorporated in 2001, Primate specializes in software and display content solely within mission critical control rooms. Focus on this market segment, refined design process, and experienced staff make Primate a sought after situational awareness leader.